



VCS Athletic Booster Club Meeting Agenda Minutes

Date: November 13, 2018

Location: CRC High School 7:15 PM

1. CALL TO ORDER / OPENING PRAYER – Danny
2. Introductions – new members - none present
3. Financial Update – Mike
 - a. Fundraiser summary
 - i. Country Fair, 1200 tickets, 500 tickets the business office will let us know what we made once they are finished. Follow up next meeting.
 - b. Snack bar (Homecoming, Fall Sports) not sure of total amount, homecoming approximately \$1,400. Financial report will be presented at a future date. Treasurer working with business office to review.
 - i. Booster Club helped with the VCJF Super Bowl, no money earned for the Booster Club, just service for our VCJF Board and Jr. Football families.
 - c. Items purchased since last meeting - Volley Ball bus for playoffs (Boosters paid for ½ of the bus cost); cross country asked for championship shirts (Booster paid for ½ of the shirts); Pending purchase for a new Popcorn machine; Boosters spent \$200 on hippity hops for Country Fair and finally Boosters placed a deposit for May ESPYS.
4. Events - Darelyn
 - a. Homecoming post event discussion: the crowning of the King and Queens was poorly done , could the Booster help with this? Perhaps Boosters can meet with Mr. Wilson and Mr. Rowland regarding what can we do to help?

Executive Officers

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Jesse Martinez – Vice President
Michelle Aas – Treasurer
Darelyn Pazdel – Secretary
Joe Dingman – Events Coordinator

Ex-Officio Members

Michael Gomez – VCS Athletic Director
Seth Jamel – VCS Board Member/Liaison



What we set up for the tailgate under the bleachers worked, however the group discussed entrance and exit to the tailgate being changed to increase the flow of foot traffic. Have a raffle or give away? The group suggested that the 2 tailgate events (Boosters & Alumni) set up closer together and support each other. Prior to next year's homecoming, sit with Debbie Huntly and Ben regarding coordinating the events. maybe we offer to do the alumni tailgate in tandem with the Boosters. A lot of goodwill from the open tailgate. Donations again and the dollar amount will be shared next meeting.

- b. Country Fair post event discussion: Location / placement was good. Next year consider chalk for the bouncy field due to fumes. Next year consider serving popcorn at the bouncy course and only offer the bouncy course, no bean bag toss. Christmas Trees next year with a bigger sign and larger display, perhaps display the red truck. Set up a Fake Tree Lot 10 foot poles or take the cover off of an easy up . Perhaps everyone dresses up like lumber jacks. Keep the spirit wear booth, \$7,000 was sold in the Fall with the Booster club's help selling. Can we open the ticket booth as our spirit store? We can, however, we need volunteers to operate it during each game.
- c. Christmas Tree pickup / delivery We will need to pick up the trees from either Vallejo or Davis coordinate with the school at the location. Boosters pick up the trees on Thursday December 6th and people can pickup their trees on Dec 8th. Who's delivering trees? Jesse, George, Joe, Danny, Jeff Moore, Seth Jesse has tarps and Everette's. Danny will email Danielle cc Mike and Seth and ask to reserve VCS Conservatory Music Truck.
- d. Spring Fundraiser – See's Easter Candy (TBD) Yes, Michelle will get the order forms. Have we cleared this with Ben? Yes, approved and signed. However, there can be no communication through the school until after the Crab Feed.

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- e. ESPYs are set for May 17th and (Natalie) Deposited \$560.00 for 350 people. Harvest with help us again, food is a little less, \$2.00. The group discussed whether to keep ticket sales at the same price. This will be decided later. Perhaps restructure the sponsorship package. Can we meet before Christmas break? Yes. Need to talk about the table situation and seating. New reservation / ticket sales software. Perhaps auction a table for ESPYs at the Crab Feed? Would like to fold in middle school athletes, as well as VCJF's involvement. Find a keynote speaker this year. Include a time for athletes to comment, need to make room in the program. Build Harvest donation into the Budget.

5. Snack Bar Update – Jolene

- i. Basketball schedule, sign- up genius. Mike is building the sign-up genius for soccer and basketball. We will set up a separate sign up for the Christmas Classic. How do we want to break up the Christmas Classic games? 3 to 4-hour slots for each organization willing to volunteer. Thought, when a group works it that does not have home games, ie cross country, they don't have the opportunity to make as much money as the home game teams, how much will they make? Right now the snack bar is 40, 40, 20%. This year we will leave it the same and we will revisit the percentages next year. Group decided to open the home games to everyone.

- 1. Snack shack Building: We need a food truck. We will begin searching and fund raising for a food truck.

- b. Christmas Classic – deli sandwiches, hamburgers etc. Jolene will plan the menu.

6. Items from Members

- a. Update on Poms - Lisa, table for next meeting. Hoping for basketball kick off. The first order was too dark.

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- b. Facebook page, something talked about for a long time. Not sure if we should begin and keep this up.
 - c. New women's basketball coach, Tony Jones. How should we look at the Gym banner's split in percentage with Boosters? How much do the banners cost? Any new signs on the football would go to Boosters. If the team / organization sells a banner in the gym, they will take 70% and the Boosters will take 30%. Same on the football field, after purchase of the sign (profit.) More details regarding the sign.
 - d. Jolene needs middle school basket ball schedule and all of the names for the teams coming to Christmas Classic.
7. NEXT MEETING – December 17, 2018 6:15 pm in the CRC
8. CLOSE IN PRAYER - Jesse

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